



PROJECT
GIFT

GLOBAL INTERVENTION
THROUGH FILM AND THEATRE



ABOUT PROJECT GIFT

Project Global Intervention through Film and Theatre (GIFT) is an initiative driven by a coalition of organizations with expertise in film and theatre, and social impact.

Our mission is to collaboratively empower children & young adults (primarily 12 - 21 years old) who are at risk of victimization worldwide, by helping them discover and develop talents in the performing arts.

Our goal is to help our target audience to have access to the following 3 key pillars:

- **Creative Expression**
- **Increased Awareness**
- **Financial Freedom**

The programme involves a workshop in film and theatre, sessions on financial literacy and it culminates in a final production produced by the participants.



PARTNERS



GIRLS FIRST INTERNATIONAL

A Christ-centred initiative that serves girls (youth) who are at risk of, or who have been victimized, with the intention of providing access to a network of services to support their protection and restoration. www.WeAreGirlsFirst.com



SR PRODUCTIONS

SR Productions is a media company dedicated to providing eclectic content through theatre, film and television.

PARTNERS



GOOD CARE INFANT SCHOOL

Based in Kampala, the school empowers orphans, unprivileged, and vulnerable children by providing them with quality education through offering them bursaries, scholastic materials and school uniforms.



HOPE FOR SILENT SUFFERERS

Hope for Silent Sufferers is dedicated to serving children, teens, and adults in New York City and worldwide. This community of hope was created as a safe space for individuals to confidentially work through issues that negatively impact their lives.

THE TEAM

STEPHANIE HAZLE LYLE

GIRLS FIRST INTERNATIONAL



Stephanie is a Communication Specialist, Actress, Filmmaker and Advocate with a passion to see persons chart the path to wholeness, leading her to start Girls First International - an initiative designed to help girls at risk of victimisation.

THE TEAM

SAMMIERAE

SR PRODUCTIONS



Sammierae studied Film at the New York Film Academy and Journalism in Toronto, Canada. She is a poet, writer, thespian, as well as the creator, executive producer and host of **“Inna Di Mix”** - A reality tv mixology show that aired its first season on Television Jamaica (TVJ) in 2022.



Video unavailable

[Watch on YouTube](#)



RATIONALE

The challenges youth face worldwide are significant. From poverty, lack of education to victimization through domestic violence, child abuse and child trafficking.

Being practitioners in the creative space, we understand the value of creative expression and we have seen the difference it can make in the lives of youth. We are determined to offer them some tools to manage and rise above their circumstances and create different outcomes for their future.



INSPIRATION

Often times, aspiring creatives are advised to have a backup plan to avoid the stereotype of the 'struggling artist'.

We've heard the saying:

'Do what you love and you will never work a day in your life.'

However, many dreams falter because we lack education on how to successfully pursue our passions and discover our innate talents.

THE THREE PILLARS

CREATIVE EXPRESSION

In a workshop style, participants will be taught aspects of filmmaking development to production. Trainings on various professions in the field of filmmaking will be conducted.

RAISING AWARENESS

Self expression is a tool for therapy that has an additional benefit of creating awareness about various issues affecting girls and women. We will explore the various possible avenues for sharing stories and educating the public.

FINANCIAL FREEDOM

Partnering with financial institutions, especially those with programs focused on financial literacy for youth and women, is a critical component of the program and will include education on feasible income generating options.

PROJECT GIFT: UGANDA

The initiative will feature the following :

- **FILM WORKSHOPS**
- **FILM SCREENINGS**
- **IMPROVISATION & STORYTELLING**
- **SKITS & PERFORMANCES**
- **FINANCIAL LITERACY TRAINING**





TIMELINE



PLANNING PT. 1
APR - MAY

02

Secure partners to provide support in cash and kind. Among those needed are partners in the creative industries as well as a financial institution that will conduct financial literacy training.

PROJECT GIFT
AUG - SEPT

04

Execution of the project:

REPLAN FOR
2025/26

06

01

PRE-PLANNING
JAN - MAR

Conceptualize project and create framework for execution.

03

PLANNING PT. 2
JUN - JUL

Confirm location for the workshops, accommodations and transportation for the participants.

05

EVALUATION
SEPT - OCT

Meet with stakeholders to assess the impact of the project and determine next steps with key partners.

PARTNERSHIP PROPOSAL WITH BRITAM



“Empowering thriving communities through holistic health, quality education, sustainable environments, and boundless entrepreneurial opportunities.”

The Britam brand aligns with the vision of this initiative, as one of Africa’s leading financial services providers. In particular, Britam Foundation’s focus on vulnerable communities and development through education, health, entrepreneurship and environment – provides an opportunity for international collaboration considering the vision of Project GIFT.

The aim of the partnership is to provide our target group with financial literacy in the creative industries while connecting them with Britam as their financial services provider. For the younger demographic, it is an opportunity to develop brand loyalty and for the older participants who meet the necessary requirements, they will be able to sign up while at the workshop.

PROJECT GIFT - ACTIVITY SCHEDULE SUMMARY

Project Global Intervention Through Film and Theatre (GIFT) will be a six-day workshop, each day with a specific focus.

The workshop will target a cohort of young people, grouped according to the ages: 12-14, 15-17, and 18-21. The workshops will be titled as follows:

- Day 1: Discovering the GIFT
- Day 2: Cultivating the GIFT
- Day 3: Funding the GIFT
- Day 4: How to Pitch the GIFT
- Day 5: The GIFT Realized
- Day 6: We ARE GIFT

Day 1: Discovering the GIFT

We aim to help the cohort discover their soft skills through self-awareness activities. Participants will engage in exercises designed to help them identify and understand their unique soft skills. They will learn about the various soft skills required for different capacities in film and theatre after which they will choose the areas they believe suit them best.

Day 2: Cultivating the GIFT

On Day 2, the cohort will share their choices and the reasons behind them with and then be grouped for training sessions, based on their selections. Operating in their respective roles, the cohort will be tasked with creating a stage performance such as a skit, monologue, spoken word, dance, concert, etc to creatively represent what they have learned from the workshop. This performance will be presented to everyone on Day 6.

Day 3: Funding the GIFT (led by Britam/ Britam Foundation)

Understanding how money works is also a vital life skill, especially for creatives. We want to partner with Britam to educate the cohort on all things related to money: budgeting, savings, investment, and more.

Day 4: How to Pitch the GIFT

Pitching any idea is crucial. On this day, the cohort will work on developing an idea for a creative presentation to pitch publicly. This activity will encourage group work and provide public speaking training, helping participants to effectively communicate their ideas and gain confidence in presenting them.

Day 5: The GIFT Realized

We want to invite local talents in Uganda, such as influencers, actors, and brand ambassadors, to speak with the cohort on different areas of the industry for the first half of the day. In the second half of the day, participants will work on their stage performance, to be presented on Day 6.

The potential of using brand ambassadors of Britam is a consideration to be explored.



Day 6: We are GIFT

The grand finale will be conducted in a banquet dinner style with a small stage area for the performances by respective groups. This event will celebrate their achievements and showcase the stage performances they have prepared throughout the workshop.

EXPECTED RESULTS



1. Talent Development: Participants will undergo a transformative journey, gaining clarity on their talents and passions within the film and theatre industry. Sponsors can expect to see a cohort of empowered individuals equipped with the skills and confidence to pursue careers in various roles within the industry.

2. Financial Literacy: Through education on financial literacy and entrepreneurship, participants will learn how to monetize their talents and establish financial stability. Sponsors can anticipate the emergence of financially savvy individuals capable of managing their resources effectively.

“We may encounter many defeats, but we must not be defeated. It may even be necessary to encounter the defeat, so that we can know who we are.” Maya Angelou

EXPECTED RESULTS



3. Creative Output: The practical aspect of the program will culminate in the creation and showcase of participant projects. Sponsors will witness the tangible outcomes of the program, including short films, theatrical productions, and creative works, highlighting the talent and creativity fostered during the program.

4. Global Impact: With a focus on global intervention, the project will reach children and young adults worldwide, fostering a sense of community and collaboration across borders. Sponsors can expect to support a project with far-reaching impact, positively influencing the lives of participants from diverse cultural backgrounds.

““Make a career of humanity. Commit yourself to the noble struggle for equal rights. You will make a better person of yourself, a greater nation of your country, and a finer world to live in.” Martin Luther King

EXPECTED RESULTS



5. Empowerment and Resilience: By providing opportunities for self-discovery and personal growth, the project will empower participants to overcome past challenges and adversities. Sponsors will contribute to the development of resilient individuals capable of thriving in the face of adversity.

6. Long-Term Benefits: The skills and experiences gained during the program will have long-term benefits for participants, paving the way for future success and personal fulfillment. Sponsors can take pride in supporting a project that lays the foundation for the next generation of creative talent in the film and theatre industry.

A man's gift maketh room for him, And bringeth him before great men.

Proverbs 18:16-17 King James Version (KJV)

*Thank
You!*

